

BECOMING A "PASSIONEER"

Becoming a Passioneer

You can decide right here, right now, that you are going to let passion into your life. You are every bit as capable of doing so as is a president, an Olympian, or a Nobel Prize winner. Passion is not a privilege of the fortunate few; it is a right and a power you possess.

You can get in touch with the passion that defines you and have an amazing life. You can show the world all you are capable of--all that deep down you know you can be. And, most importantly, you can be happy. You can live every day with zest and vigor. You can love your life.

To help you do this, I have created the Passion Plan, a step-by-step guide to reorienting your life around passion. The plan begins with passion and leads to Profit. Along its path are seven steps you must take to ensure that your passion leads to your desired outcomes. Each step is equally important in building a passion-filled life and in getting the results you seek.

Feeling, Thinking, Acting

Feeling--The first two steps in the plan--starting from the heart and discovering your passion--require you to get in touch with your heart and identify your dreams and passions. This is the key to passioneeing: feeling first. Your heart will reveal what really matters to you and what brings you happiness. Start from any other source and you set yourself up for frustration and regret. Fulfillment comes only when the results you seek and the activities you embrace are in accordance with the person you are. You cannot look to reason or judgment for insights into your soul. Who you are is what's in your heart.

Thinking--After you come to terms with your heart, it is time for reasoning and rationalizing. The third and fourth steps--clarifying your purpose and defining your actions--require you to think. Because the world can dissuade you from pursuing your passion, you must pursue it with forethought and care. The mind provides you with a formidable defense against threats to passion. Your intellect can help you define a purpose and set a strategy for following your heart. It can help you determine the most effective ways to integrate passion into your life and ensure that it stays there.

Acting--Once you have felt and thought, it is time to act. Equipped with both your passion and your plan, you are ready to go for the fifth, sixth, and seventh steps--performing your passion, spreading your excitement, and staying the course. You will begin to make changes in your life. As you do, you will continue to use both your heart and your head to make decisions; your task is to understand both intimately so that your choices further you on your road to Profit. How you act will

determine whether you remain in an active state of pursuit or slip back into a passive state of wishing or worrying.

If you remain true to your passion and follow these seven steps, you will find the results you seek. And you will also reap rewards you never anticipated because passion can take you to another level of living. It can open worlds and expand horizons. It can bring new awareness and heightened perceptions. It can empower and improve. Your idea of Profit may change as you begin to fulfill your potential. The Profit you find might actually be new passions or new experiences that lead you in completely different directions. Whatever its nature, the Profit you find will further fuel your passion and propel you onward to even greater achievement and happiness.

Characteristics of "Passioneers"

- Fill their waking hours with activities that invigorate and excite them
- Perform with confidence and conviction that distinguishes their efforts as superior
- Integrate passionate their lives so successfully that they rarely think of complaining
- Are at once gratified and satisfied
- Do not have a stop and question their happiness or why it has come to pass
- Are engaged in building their lives by pursuing their passion and know no other way